

SAND STYLE off road

Hosting the:

61st ANNUAL TDS DESERT SAFARI

APPAREL ACCESSORIES • FLAGS

Traditional 1st weekend of March 1-3, 2024

LOCATION:

TruckHaven Ocotillo Wells
2098 Frontage Road
Thermal, CA 92274



Sand Style

Online Store:
TSDDesertSafari.com



**Vendor Sign Up & Contact
for Merchandise / Food:**

Justin Ashley 619-778-6617

Cathy Ashley 619-729-9240

JC@JandCProducts.com

ONE OF THE OLDEST FOUR-WHEEL DRIVE
MANUFACTURERS GATHERINGS
ON THE WEST COAST!



TSDDesertSafari.com

- Designed for all families to recreate outdoors.
- Off Road & Merchandise vendors.
- Official TDS Desert Safari Merchandise.
- Multiple food truck vendors on-site.
- Free kids play zone!
- TDS Desert Safari trail in OWSVRA.
- Live in person Saturday Opportunity drawing.
- OHV Club & Land representatives.
- 30,000+ people out enjoying their OWSVRA park.

VENDOR INFORMATION

Vendors will be located in and on an asphalt parking lot surrounding the 9000 sq' Sand Style building.
All vendors can operate onsite February 29-March 3, 2024. All vendors that sign up
for space and supply Social Media images will be seen on the Sand Style social media pages.

MERCHANDISE /

EQUIPMENT VENDORS:

10' X 10'-100sq' popup booth - \$300
100sq'-400sq' popup booth - \$400
400sq'-1000sq' popup booth - \$500
400sq'-1000sq' / in spot parking - \$550
1000sq'-up - \$600

FOOD / BEVERAGE /

PACKAGED PRODUCTS VENDORS:

10' X 10'-100sq' popup booth - \$300
100sq'-400sq' popup booth - \$400
400sq'-1000sq' popup booth - \$550
400sq'-1000sq' / in spot parking - \$600

Non-profit vendors get a 10'x10'-100sq' popup booth for \$300
(with a donation back of \$300, making it free)

Vendors who want to be seen but are unable to make it!

1-Banner hung up to 30sq' horizontal - \$50 • 1-Banner hung up to 50sq' horizontal - \$100
Each option includes Social Media presence.

TDS Desert Safari Organization will have other opportunities for marketing presence
in the Opportunity Drawing. This is all about raising money to help keep
trails & outdoor recreation open!

Contact us through: TSDDesertSafari.com or info@TDS4x4.com

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Vendor Application

Company Name: _____

Contact Person/Phone #: _____

Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Extra Info: _____

Vendor Space

Square Footage / Size of Space needed: _____

Price of Space: _____ Paying on Website / Mailing CHK: _____

Parking needed at Your Space: _____ How Big of Space: _____

What will be in Your Space: _____

Will You be Camping in Your Display: _____

What Extras Might You Require: _____

Will You be Suppling Social Media Materials Ready for Posting / What: _____

Marketing Materials to be Put Out Onsite / What: _____

Vendor Name / Signature: _____ Date: _____

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Vendor Area Info / Guidelines

All vendors are required to have the proper vending license & insurance per Imperial County guidelines. Sand Style / Crazy Industries will not take responsibility for vendor actions and any expenses will be past back to the vendor. Any questions for Imperial County can be answered by their office during business hours. 760-482-4478.

An insurance COI must be presented naming Crazy Industries as additionally insured.

All booths must have a fire extinguisher available that can be seen.

Sand Style does not supply power, shade, enclosures, tables / chairs etc.. If need a source of rental please let us know, there is a company that can help with this at your expense.

Vendors are responsible for their space at all times. A 40-yard dumpster will be onsite for your use. All trash must be broken down before putting in dumpster. During show hours there will be NO Traffic through the vending area. All music please be courteous to your neighbor on levels. If your planning to be loud then help us find you the right spot.

We are starting the gathering Thursday February 29, 2024 and ending Sunday March 3, 2024. You are most welcome to set up during this period with us. Plus this will get you prime location within the event. If only doing the Friday & Saturday, please make sure we know. The LIVE Opportunity drawing will be Saturday night between the building and the front vendors. You will not be able to move out until after the drawing for crowd safety. Only the non-profits will move that evening @ 5pm.

When you know your estimated arrival day and time please let us know so we can look for you. We want this as smooth as possible for both of us. Vendor Staff will be wearing PINK gathering apparel.

A confirmation email will be sent to you once application sheet & payment have been made.

Please remember this is a Gathering for the *61st TDS Desert Safari 2024.*

The San Diego based club uses these gatherings earnings to help fight OHV issues. They are looking for Your support to keep their great efforts moving forward into future years.

You can contact:

Prize & TDS Marketing

Safari Chairperson

TDS4x4.com

David Howell 619-341-3588

Allen Seligson 760-505-5103

TDSDesertSafari.com

TDSDaveH@gmail.com

AllenSeligson@gmail.com



Tierra Del Sol

Presents the

61st ANNUAL DESERT SAFARI

March 1-3, 2024

Dear Desert Safari Vendor,

Tierra Del Sol Four Wheel Drive Club of San Diego is presenting its **61st Annual Desert Safari on March 1st-3rd, 2024** located: Sand Style Apparel building 2098 Frontage Road, Thermal, CA, 92274.

TDS Desert Safari is one of the premier off-road gatherings in the country and one of the largest four-wheel drive gatherings on the Westcoast. We estimate that last year's event brought in excess of 30,000 people to the Ocotillo Wells SVRA & West Shores Communities.

Our event is a great opportunity to interact with customers and promote products and services directly to the four-wheeling communities of San Diego, Imperial, Orange and Riverside Counties.

OPPORTUNITY DRAWING

The ultimate goal of this event is to raise money to help fund organizations such as SDORC, Cal 4Wheel, CORVA and others that are in the constant fight to prevent closures and sustain access to our trails and parks. Your generous donations to our raffle make this possible and keeps your customers on the trail.

Each vendor is required to donate either **CERTIFICATES or ACTUAL PRIZES** to the event. This is a simple and easy way to promote your product and company to a targeted audience. The more you donate the more your products are seen! Each vendor will have their name promoted at the 61st Annual Desert Safari, including spots on our Websites, **Facebook and Instagram**. Please see below the opportunity levels available.

Platinum Sponsor: \$2,000+ raffle prize- website, social media, onsite branding

Nickel Sponsor: \$1,000+ raffle prize -social media, onsite branding

Chrome Sponsor: \$500+ raffle prize -onsite branding

All other donations will have branding onsite. And exposure to thousands of people!

Your participation and generous donation will help us protect our trails and open space!

We look forward to your participation in the 2024 TDS Desert Safari. If you have any immediate questions, please contact David or Allen at the information below.

Thank you,

Prize & Vendor Chairman

David Howell

(619)341-358

TDSDaveH@gmail.com

Safari Chairman

Allen Seligson

(760) 505-5103

allenseligson@gmail.com